

# **ChatGPT for Communicators**

Work smarter with generative AI.

Generative AI won't replace your expertise - it will supercharge your thinking! Create work faster so you can apply your experience in more meaningful ways.



### JUMPSTART WRITING

Accelerate your writing and start an outline in ChatGPT.



Help me write an employee profile for the newsletter based on the attached notes.



#### **BOOST CREATIVITY**

Feed your creativity and inspire new ideas.



Use the attached to brainstorm 5 story ideas. Ask me questions until you have all details.



#### SIMPLIFY EDITING

Use AI as your own personal editor.

Act as an editor on the attached document and....

**PROMPT** 

...reduce the length to 500 words.

PROMPT

...refine for clarity and simplicity.

...edit according to the style guide I uploaded.

**PROMPT** 

...align with the tone and voice of articles on the website.

## CREATE TASK LISTS

Create task lists to efficiently plan events.



Help build a task list for...

...the employee BBQ.



...training.



...team building.



# **CUSTOMIZE** messages for



Act as an editor and customize the attached for the following audiences...

## PLAN EDITORIAL

Create editorial calendars to ensure coordinated content.

PROMPT



Help me plan a social media calendar for volunteer week.



# SUPPORT CHANGE

Quickly start drafting key messages. FAQs and fact sheets.

PROMPT

Help me draft communication materials for X change including 5 potential FAQs.